Africa Regional Media Hub Social Media Support



Project Title	Africa Regional Media Hub Social Media Support
Project Slimmary	Generate multimedia content for social media on the US Government policy themes and priorities in Africa.
Country	South Africa

Project Description

Interns will be expected to create one video per month for the Africa Regional Hub's social media accounts. The Social Media Manager will identify the State Department's policy priorities that the videos must cover. The interns will be expected to put together a storyboard for each video and source the images or footage under the guidance of the Social Media Manager to use in the video.

Following AFMH press briefings, interns will be tasked with reviewing the transcript and identifying three or more key policy priority quotes. The interns will be required to use the quotes as well as approved imagery to create quote graphics or infographics for social media.

Interns will need a working knowledge of at least one or more video editing and image editing software. We require interns who have a good understanding of social media, particularly Facebook and Twitter, and who have experience generating content that is creative and engaging.

Required Skills or Interests

Skill(s)

Graphic design
Infographic design
Social media management
Storytelling/blogging/vlogging
Writing

Additional Information

Social media Management for Twitter and Facebook Content Generation for Multimedia Basic Knowledge of Canva or Adobe Photoshop Basic Knowledge of iMovie or Adobe Premiere

Language Requirements

None